

NTT DATA



Case study

NTT DATA: Delivering innovative technologies from Tokyo to London



NTT DATA helps UK businesses take advantage of the potential of robotics, AI, augmented reality and other fast-growing technologies, to deliver better employee and customer experiences.

In June 2019 NTT DATA – one of the world's leading tech-services companies – committed to an investment of £68 million into the UK to accelerate innovation in the tech industry. The Department for International Trade (DIT) assisted its investment journey by providing information and specialist support about the UK's innovation ecosystem and the best locations for an innovation centre.

An example of this, which aligns with DIT's objectives, is where NTT DATA's Government Sector works with a leading provider of a range of standards and auditing services across the globe. A key project delivered successfully together is the redesign the existing Group Website that has over 35,000 pages, spread across 40 different languages and with presence in over 193 countries. The updated website is a key tool to promoting a great experience for countries across the globe interested in services delivered by the UK.

The UK is the largest IT services market in Western Europe which made it an attractive destination for NTT DATA to expand its operations to.

Its size enables the support of the UK's ecosystem of specialist start-ups, innovators and entrepreneurs, making the UK a competitive market for companies from across the globe.

Fuelled by strong demand in the public services, telecoms, financial services, and insurance industries, NTT DATA has grown at an exponential rate since entering the UK in 1995.



“NTT DATA has been growing rapidly since it entered the UK market with 15-20% year-on-year growth over the last five years. Fundamental to this growth is the support received from DIT which has worked with NTT DATA to create high-quality jobs and drive prosperity into communities across the UK, ensuring the benefits of this investment are felt in all four corners of the country.”

Simon Williams, NTT DATA UK CEO





NTT DATA UK
1 Royal Exchange
London
EC3V 3DG
020 7220 9200

NTT DATA is a leading consulting and IT services provider, combining global reach with local expertise in over 50 countries. Whether it's business transformation, enabled by digital, data and technologies, safeguarding against security breaches, improving operational efficiency or driving new revenue streams; our vision as the Trusted Global Innovator can help organisations navigate the ever-changing digital landscape and deliver outstanding results.

NTT DATA offers a portfolio of best-in-class consulting services and innovative enterprise solutions tailored to suit the entire life cycle of IT investment. Supported by our international Centres of Excellence, our team of local experts can deliver on a wide range of services from transformation to agile development and intelligent automation for industries across manufacturing / automotive, banking, insurance, telecommunications, media and public services.

For more information about NTT DATA please visit uk.nttdata.com

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